



Tuesday, June 24, 2025

Ledgeview Golf Club

SPONSORSHIP PACKAGE



ArchwayGolf.ca | 236-380-1880 | Golf@Archway.ca



ABOUT THE TOURNAMENT

The Archway Community Services Charity Golf Tournament is a fabulous day of golf, networking and goodwill enjoyed by business leaders and professionals. With an attractive audience, marketing appeal and sponsorship benefits, these sponsor spots sell out quickly each year helping raise funds in support of the invaluable programs Archway offers within our community.

Since starting in 2017, the tournament has raised \$443,000 for local community programs. Join 144 golfers on June 24th where together we aim to raise more than \$120,000.

Sponsor Benefits

Align your brand with a respected community organization and demonstrate your care for our community by becoming a sponsor. Sponsors are recognized on course signage, a thank you newspaper ad, social media posts and on the Archway golf website plus specific benefits at each level, including golfer spots for many sponsorship categories.

Your sponsorship allows us to do valuable community work

Each year thousands come through our doors looking for help through one or more of our 90+ programs. Since 1969, we've been helping people of all ages from newborn babies to seniors. We help people in crisis from those escaping violence to people struggling with addictions. We help people feel like they belong from newcomers in Canada to people with disabilities.

With a reputation built on inclusivity, compassion, and excellence, we are known for adapting our services to meet emerging needs. Our commitment to equity and community well-being is evident in our diverse program offerings and proactive approach to addressing issues like food security, mental health, and support for vulnerable populations.



Committee Chair Message

As a volunteer Archway Board member, I am excited to be stepping into the role of Committee Chair for the 2025 Archway Charity Golf Tournament.

The Archway Golf Tournament is one of the premier golf tournaments enjoyed for our business community at Abbotsford's world-class home course Ledgeview. We began modestly in 2017, but with the steadfast support of our corporate champions, the calibre and reputation of our event has grown, helping us sell out months in advance.

Our tournament would be a fantastic channel to promote your company to the key decision makers of the corporate community who participate, sponsor and golf at our event.

Not only is our tournament a blast for participants, we're all in to make a huge impact for a great cause! Together we have raised over \$443,000 to support 90+ programs at Archway, taking care of everyone from babies, youth, seniors and families. All monies raised stay in Abbotsford, helping our neighbours and those in need. This year, we intend to boost this total well past the half million-dollar mark and we'd love your company to be a part this milestone.

Sincerely,
Jacky Gill
Regional Vice-President, Royal Bank of Canada
& Archway Board Member & Golf Committee Chair

Be a part of creating a positive
impact within your community
through your partnership with us!



"The Realtors of Sutton Group West Coast Realty are once again joining forces with Archway to raise funds for and during Archway's Annual Golf Tournament. In our daily travels as Realtors, we see many diverse needs in the community. Archway gives us the opportunity and the means to help support the needed programs in the region. We are very pleased to give back to the Fraser Valley in this way."

Mike Gibson
Sutton Group - West Coast Realty Abbotsford



"Together We Can Make a Difference – Sponsor Archway and support a Better Future!"

Jennifer Menge
Senior Manager, Premium &
Corporate Partnership
Abbotsford Canucks



2025 SPONSOR OPPORTUNITIES

All sponsors will:

- Have their logo featured on ArchwayGolf.ca
- Be acknowledged on course signage and during the awards dinner.

Sponsorship levels may include golf packages as indicated for 2 or 4 players. Packages include 18 holes of golf, a shared power cart and a lunch option.

Major Sponsors

Presenting Sponsor -



Gold Sponsors

\$5,500

- Logo on all tournament materials (print & digital)
- Media engagement (social media, print & video) including 2 exclusive social posts
- Golf package for four, including President's Lunch Reception
- Opportunity to showcase business at one of the holes on course – includes two on-course lunches
- Reserved seats at awards dinner, with up to four additional guests
- Opportunity to speak at awards dinner

President's Lunch Reception

Sold
\$5,500



- Logo on most tournament materials (print & digital)
- Media Engagement (social media, print & video) including 2 exclusive social posts
- Golf package for four, including President's Lunch Reception
- Exclusive ticketed reception event, co-hosted with Archway Board President
- Event headline sponsorship signage and logo on special event tickets
- Opportunity to showcase business with corporate signage, banners, & marketing material as provided by sponsor & included in golfer gift bag
- Opportunity to speak at President's Lunch Reception
- Reserved seats at awards dinner

Major Sponsors

Golf Ball Sponsor

Sold
\$3,000

- Logo on most tournament materials (print & digital)
- Media engagement (social media, print & video)
- Logo on sleeve of balls given to all golfers
- Golf package for two, including President's Lunch Reception
- Reserved seats at awards dinner

Towel Sponsor

Sold
\$3,000

- Logo on most tournament materials (print & digital)
- Media engagement (social media, print & video)
- Logo on towels given to all golfers
- Golf package for two, including President's Lunch Reception
- Reserved seats at awards dinner

Silver Sponsors

\$2,750

- Logo on most tournament materials (print & digital)
- Media engagement (social media & print)
- Golf package for four, including President's Lunch Reception
- Reserved seats at awards dinner

Bronze Sponsors

\$2,000

- Logo on some tournament materials (print & digital)
- Media engagement (social media & print)
- Golf package for two
- Reserved seats at awards dinner



Signature Sponsors **\$3,000**

All Signature Sponsors will receive:

- Logo on most tournament materials (print & digital)
- Media engagement (social media & print)
- Golf package for four; including President's Lunch Reception; Reserved seating at dinner

In addition to one of the following assets below:

Dinner Sponsor

Sold

- Logo on dinner tickets and custom banner at awards dinner event
- Speaking opportunity at awards dinner

Bag Drop Sponsor

- Exclusive signage at Bag Drop with branded tags for golf bags

Cart Sponsor **1 Sold - 1 available**

- Shared logo placement on 70 (minimum) premium golf cart stickers

Leaderboard Sponsor **Sold**

- Logo featured prominently on banner of the leaderboard platform

Tee Sponsor **Sold**

- Logo on exclusive special tee markers at every hole

Pin Sponsor (2-year partnership) **Sold**

- Logo on special "pin flags"

Golfer Welcome Bag Sponsor **Sold**

- Logo on gift bags (144)
- Opportunity to distribute bags to golfers at Registration

Beverage Sponsor **Sold**

- Signage at beverage locations, including 2 on-course holes and beverage cart

Online Sponsor **(Available in 2026)**

- Logo on 50/50 Online Raffle & Online Auction web sites and social posts

Golf Cannon Sponsor

Host the most fun, memorable on-course activity, new this year. Golfers fire their golf balls down the fairway with maximum force. Ready, Aim, Fire.

Competition Sponsor & Hole Sponsor Bundle **Sold**

- Putting Green - opportunity to run contest and/or brand with company signage
- Logo featured on a LD & KP challenge for both Men & Women golfers (total of 4)
- Logo on assigned Hole as Hole Sponsor – with Archway program featured
- On-course lunch for 2 representatives included



Additional Sponsorships:

\$1,250

Each of the following Sponsor levels will receive:

- Logo or company name on some tournament materials (print & digital)
- Media engagement (social media & print)

In addition to one of the following assets below:

Lunch Sponsor **Sold**

- Company logo on custom banner and printed on-course lunch tickets

Team Photography Sponsor **Sold**

- Logo on team photography station and logo on golf team photos provided to 144 golfers

Decor Sponsor **Sold**

- Logo on event decor at dinner - including floral centerpieces to be given away at the end of the night

Dessert Sponsor **New!**

- Logo on dessert table at dinner with 144+ guests

Hole Sponsors **\$750 Sold Out!**

- Logo on assigned hole with opportunity to showcase business and host activity
 - If unavailable, an Archway Program can be featured in place
- On-course lunch for 2 representatives



Thank You to our 2024 Sponsors & Supporters



Special Thanks to....

Betty Johnson	Charles Wiebe	Cambree Lovesy	Tristen Neilsen	Harrison Hot Springs Resort	Perfect Tan
Rod Santiago	Brian Robertson	Rob Parsons	John Stevens	Home Depot	Best Western Regency Inn
Pamela Chatry	Pam Logan	Tyrone Robertson	Jermaine Loewen	Lepp Farm Market	Royal Stallion Lending
Lyn McCullagh	Ken Mitchell	A & W Restaurants	Jag's Furniture	Liquor for Less	Shoppers Whatcom Rd.
Amelia Parkin	Stan Petersen	A+ Medical Supply	Darling & Dapper	Long & McQuade	Southern Irrigation
Jeanne Munroe	Bruce Nicholson	Abbey Road Taphouse	Don Curtis	Lordco	Stones Speed Shop
Gloria Farrell	Barry Dudzik	Abbotsford Airshow	Dulux - PPG	Lully's	The Burrard
Roger Andres	Sundee Dosanjh	ADBA	Elaine Winchester Fine Art	Mainland Whiskey	Township 7 Winery
Sandra Charpentier	Gurvene Dyal	Banter Ice Cream	Esposito Group	Maple Leaf Nursery	UFV
Neil Stark	Don Curtis	Beard & Bardot Salon	Everything Wine	Meridian Farm Market	Vancouver Canucks
Tina Poudrier-Beck	Sunny Sharma	Casa De Luz Co	Georgian Court Hotel	MNP	Zahid Merali
Shairose Jinnah	Archway CCYF	Dale Klippenstein	Golden Eagle Golf Club	Old Yale Brewing	Archway Board of Directors

Join us as a 2025 Sponsor

ArchwayGolf.ca | 236-380-1880 | Golf@Archway.ca